



## **7th EUROPEAN CONGRESS OF CEEC DEVELOPMENT AGENCIES**

**Sofia, September 27, 2007**

Presentation:

### **THE NEW PROGRAMMING PERIOD 2007–2013: ROLE OF RDAS**

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## Region of Murcia



Main Socioeconomic Variables	MURCIA	SPAIN	MURCIA / SPAIN
Area (Km2)	11,313	504,645	2.24%
Population	1,362,546	44,395,286	3.07%
Production - GVA (million €)	22,959	905,455	2.54%
Business creation	<b>90,698</b>	<b>3,174,393</b>	<b>2.86%</b>
Unemployment rate (%)	7.89	8.14	-

Basic R+D Indicators	MURCIA	SPAIN	MURCIA / SPAIN
Expenditure in R+D (thousand €)	170,099	10,196,871	1.67%
Personal R+D	4,237	174,773	2.42%
Expenditure in Innovation (thousand €)	1,202	13,635,950	1.26%
International Publications	1,674	74,537	2.25%
PhDs	1,485	69,693	2.13%
Spanish Patents	41	2,864	1.43%
European Patents	5	307	1.63%

GDP Sectoral Structure (%)	MURCIA	SPAIN
Agriculture	6.7	3.3
Industry	17.3	17.9
Construction	12.2	11.6
Services	63.8	67.2

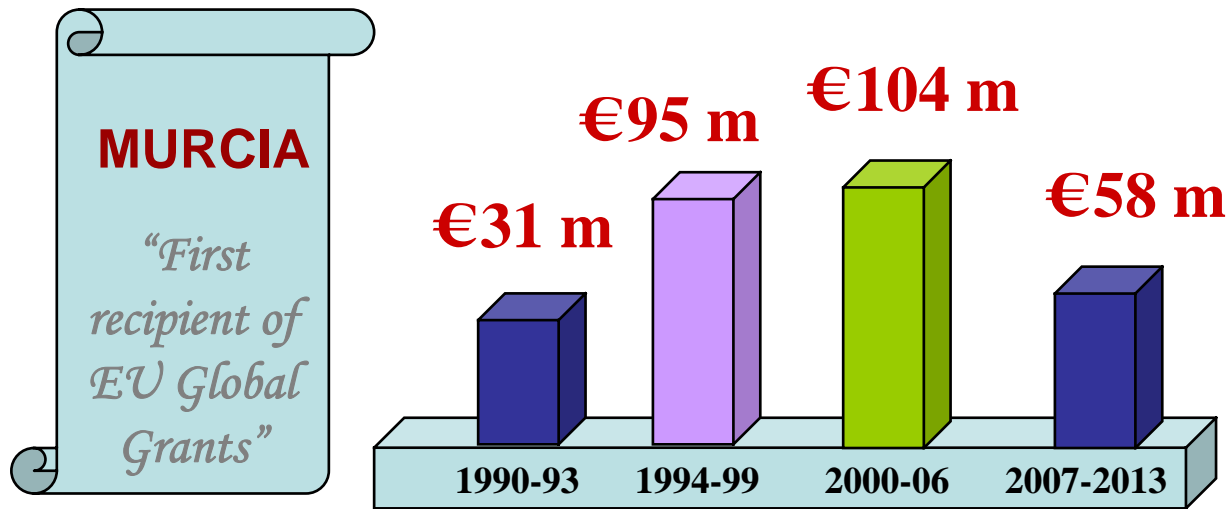
- Development strategies
- Tackling market failures
- Business support infrastructures
- Business support services
- Innovation awareness
- Attracting foreign investments
- Financial services for SMEs
- Accompanying changes
- Export Promotion
- Advising local/regional authorities for their regional strategy
- One advisory stop shop for entrepreneurs
- Financial engineering
- Real estate  industrial parks  incubators
- Human resources training
- International partnership
- Enterprise clusters

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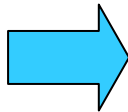
## RDA as driving force behind the Murcia region economy since 1986

- **LEGAL STATUS**
- **MAIN OBJECTIVES**
  - Boosting economic growth
  - SME Support
- **TARGET BENEFICIARIES**
- **FINANCIAL & TECHNICAL SUPPORT**
- **BUDGET & FINANCING**

## ERDF funding: the Global Grant scheme



ERDF



Region of Murcia



## MURCIA REGIONAL DEVELOPMENT AGENCY: GLOBAL GRANT 2000 - 2006

TARGET ELIGIBLE ACTIVITIES	% COFIN.	2006	2000-2006
Support to industrial, trading and service firms	70	0.458	33,565
Provision and adaptation of production environment & corporate service	60	0.537	7,172
Improvement of SME financing conditions	70	-	18,477
Support corporate internationalization and Foreign Trade Promotion	70	0.015	6,244
Promotion of organizational capital	70	0.689	4,807
R+D+I Projects	70	7.158	11,61
Technology Transfer	70	-	1,17
Creation and promotion of research & technology centres	70	5.536	14,67
Multimodal transport systems	50	0.358	3,872
Technical Assistance	75	0.393	2,748
<b>TOTAL</b>		<b>15.144</b>	<b>104,335</b>

*\*Data in million euro*

## MURCIA REGIONAL DEVELOPMENT AGENCY: GLOBAL GRANT 2000 - 2006

PERFORMANCE INDICATORS	UNIT	VALUE
Access to funding for companies (subsidies, grants, ...)	Nº	2700
Applied private corporate investment	Million €	820
Employment created	Nº	4300
Employment maintained	Nº	54500
Business productive infrastructures	M2	6.400.000
Internationalisation & export promotion projects (beneficiary companies)	Nº	780
Companies accredited ISO 9000/14000	Nº	350
R+D+I funded projects	Nº	240
Operational Innovation & Technology Centres	Nº	12
Cooperative projects SMEs – Innovation centres	Nº	35

- **“Phasing-out region”**: new programming period
- **Regional Strategy 2007- 2013**



**Main Objectives:**

1. Employment Growth and Quality
2. Knowledge-based Society
3. Territorial and Environmental Sustainability
4. Social Welfare and Cohesion
5. Institutional Capacity and Social Perception

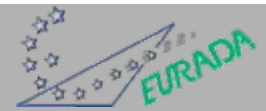
## MURCIA REGIONAL DEVELOPMENT AGENCY: GLOBAL GRANT 2007 – 2013

TARGET ELIGIBLE ACTIVITIES	% COFIN.	2007-2013
Innovation & technology centres: R+D+I activities	70	5,384
Innovation & technology centres: infrastructures and equipments	70	5,384
Support to innovative companies: R+D+I activities	70	8,339
Information & Communication Technologies promotion	70	1,077
Services & applications for SMEs	70	1,077
Support to industrial, trading and service firms (except innovative firms)	70	32,486
Innovation awareness and Entrepreneurship	70	2,700
Technical assistance	70	2,200
<b>TOTAL</b>		<b>58,650</b>

*\*Data in million euro*

## MURCIA REGIONAL DEVELOPMENT AGENCY: GLOBAL GRANT 2007 – 2013

- ✓ **Inserted within the Regional Strategy: coordination with regional authorities**
- ✓ **Public - private cooperation and consultation: role of intermediate bodies**
- ✓ **Leverage effect of S.F.: from cohesion to competitiveness**
- ✓ **Knowledge based economy: R+D+i, ICTs, entrepreneurship, ...**
- ✓ **Objectives & programs drawn with greater precision**
- ✓ **Project pipeline**
- ✓ **Complex structure (microprojects)**
- ✓ **E.U. regulations increasing controls**
- ✓ **Building up evaluation competencies & internal auditing skills and tools**



01

Introduction

02

The need for RDAs

03

Programming periods

04

Transfer Experiences



European Week of Regions and Cities  
Brussels  
8 – 11 October 2007

## Transfer of knowledge and experiences

*Study Tours to the  
Murcia region*

*International Technical Assistance:  
The Bulgaria Project*

## The European Union's PHARE Programme for Bulgaria



“SUPPORT FOR PREPARING GOOD STRATEGIC DOCUMENTS,  
PROMOTION FOR PARTNERSHIP AND COOPERATION AND  
ASSISTANCE FOR PROJECT DEVELOPMENT CAPACITY”



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- IAGO Management Consultants, UK
  - INFO, Murcia Region, Spain



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Transfer Experiences

- **Task 1 – Finalising regional development plans**
- **Task 2 – Publicity campaigns and awareness**
- **Task 3 – Elaboration of action plans for OPs – incl. project pipeline**
- **Task 4 - Developing skills and project capacity**
- **Task 5 – Analysis report on further structural funds preparation**

**THANKS FOR YOUR ATTENTION**



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