



European Commission

Enterprise and Industry Directorate-General



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Promotion of SMEs' competitiveness



Policy approach



- Policies
 - SME Policy: Mid-Term review, Charter For Small Businesses
 - Internal market legislation / Better regulation
 - Innovation Policy
 - Industrial Policy
- Working Methods
 - Open Method of Coordination
 - Exchange of good practices
 - Support measures for businesses
- Financial tools
 - Competitiveness and Innovation Programme (CIP)
 - 7 FP for Research and Innovation (FP7)
 - Structural Funds (Jeremie initiative)

CIP Structure: 3 pillars

**Entrepreneurship &
Innovation
(EIP)**

EIP committee

€2.2 billion incl.
€1.1 billion for financial
instruments

**Intelligent
Energy
Europe
(IEE)**

IEE committee

€730 million

**ICT
Policy
(ICT)**

ICT committee

€730 million

SMEs, Eco-innovation



1st pillar: EIP

Objectives:

- Access to finance
- SME cross-border cooperation
- Innovation and eco-innovation
- Promote entrepreneurship
- Policy development

Main instruments:

- Financial instruments (equity and loan guarantees)
- Business support services
- Projects (clusters, regional innovation)
- Analysis and monitoring & Policy exchange

2007/2008 EIP Work programmes

- **New business support network (from 1st of January 2008)**

- Information, Feedback, Business Cooperation, Internationalisation Services
- Services for Innovation and the transfer of Technology and Know-how
- Access to FP 7

These services are currently provided by :



- **Financial instruments (operated by the EIF)**

- Risk capital
- Loan guarantees

- **Promotion of entrepreneurship**

- **Innovation**

- **Others:** Standardisation, Better regulation, public procurement...



2nd pillar - ICT Programme

- Main financial instrument of “i2010”
- Types of initiatives:
 - Networks for exchange of knowledge
 - Pilot and market replication projects
 - Policy analysis & information

http://ec.europa.eu/information_society/activities/ict_psp/index_en.htm

3rd pillar - IEE Programme

- Objectives:
 - Energy efficiency & rational use of resources (SAVE)
 - New & renewable energy sources (ALTENER)
 - Energy in transport (STEER)
- Main instruments:
 - Promotion and dissemination projects
 - Market Replication Projects

http://ec.europa.eu/energy/intelligent/index_en.html



CIP & FP7

- Same framework: Lisbon strategy
- Different focus & different phases of innovation:
 - FP7 support technical research and development projects
 - CIP (ICT and IEE) support market replication projects and promotion and dissemination activities
- Expected synergies between the two programmes



Thank you for your attention.

More info on CIP: http://ec.europa.eu/cip/index_en.htm

SME Portal: http://ec.europa.eu/enterprise/sme/index_en.htm