

7th European Congress of CEEC RDAs

**Profiting from
Collaboration:
Turning Ideas into
Commercial Success**

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It all begins with an ...



Idea

The idea develops by ...



Collaboration

Collaboration creates ...

Jobs for Existing Industry

New SMEs

Inward Investment

Incentive for Youth to stay in
country for jobs and education

Collaboration includes ...

Universities

RDA's

Business & Industry

Military

Governments

Entrepreneurs & SMEs

Investors

& Others


Working together to ...

Turn new inventions & technologies (**Ideas**) created by inventors, scientists, and universities into commercially successful products & businesses (SMEs) that grow into major industries and create profits (**wealth**) to benefit the state and its people (**everyone**).

Who manages all of this?

You establish a Collaboration Center (CC) in your city, province, region or country.

The CC is a manager to bring ideas and technologies to the market place.



Key is Collaboration Center

Ideas →

Collaboration Center (CC) →

Identifies Resources →

Idea = Product →

Market →

Sales →

Jobs & Profits

Collaboration Center (CC)

Is the engine that **organizes** collaboration

Looks for **ideas**, inventions & technology

Finds the right government and business **resources**

Manages all people in the collaboration

Is financially **self-sufficient**

Is a **benefit** for business, government, military, universities, & economy

CCs in the USA

Want to . . .

Work with you in your city, province, region and country to build your own CCs.

Build a network of CCs in Europe.

Link to CCs in the United States for technology transfer and sharing resources.

Help you get inward investment from US

Focus on economic development

Example CC in USA

Charleston, South Carolina USA

Government Chartered

Self Sufficient Financially with 200
Employees

**Revenues in 2007 = US\$125 Million
for Collaboration Management**

Brings Ideas & Technology to Market

Seeks European Links for Collaboration



Build Your Own CC

It is a good



Idea

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Thank you!

For more good ideas, contact:

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C'est une bonne idée!

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